



FFV Football Extra



Photo: ANITA MILAS

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Photo: MATT JOHNSON



Photo: MATT JOHNSON

TEAM APP CUP, featuring Moreland Zebras FC vs. Yarraville Glory FC

Women's Football Momentum Continues

Football is getting more Victorians than ever physically active and engaged in their communities after another bumper year of participation around the state.

TEO PELLIZZERI

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Victoria's passion for the world game is so remarkable that player numbers have increased 21% since 2014 with no sign of letting up.

Football's rapidly rising popularity in Victoria continued with a 7% increase in participation in 2016 to take the total number of registered players to 66,196.

The state's women and girls voted with their feet on football's popularity, with an 11% increase in female participation including stunning surges for

ALDI MiniRoos Girls (11-and-under) up 19% and Junior Girls up 10%. Registered, season-long female football participants in Victoria has climbed 19% since 2014.

Football's rapid growth in participation is best reflected in 2014 vs 2016 figures, with ALDI MiniRoos Boys up 27% and ALDI MiniRoos Girls up 29% showing extraordinary uptake in the game.

CONTINUED PAGE 2

- 21% growth in players since 2014
- 66,196 winter players registered in 2016
- ALDI MiniRoos Boys up 27% since 2014
- ALDI MiniRoos Girls up 29% since 2014

THE WRAP

Victorian football highlights, all you need to know.
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ODDBALL

An English football club's giant seagull mascot is in troubled waters after allegedly challenging fans to a fight. Torquay United is investigating complaints that their mascot, Gilbert the Gull, threatened supporters after Torquay lost against rivals Grimsby Town in a UK National League fixture.

WIN!

\$300 worth of prizes up for grabs!
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Photo: GETTY



Photo: MARK AVELLINO



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Weather

The football weather pattern in Victoria turned stormy in 2016 - floods of new players embarked on football clubs in metropolitan and regional Victoria, signalling a rise in the carrying capacity of football fields.

Flooding in women's football was very evident throughout the season, with large storms of players flooding Gala Days and women's only competitions. Coupled with the flooding in women's football was a state-wide cold snap, signalling a freeze on membership fees for the 2017 season. Another significant flood of new players is anticipated in 2017, as FFV demonstrates its commitment to grow the world game.



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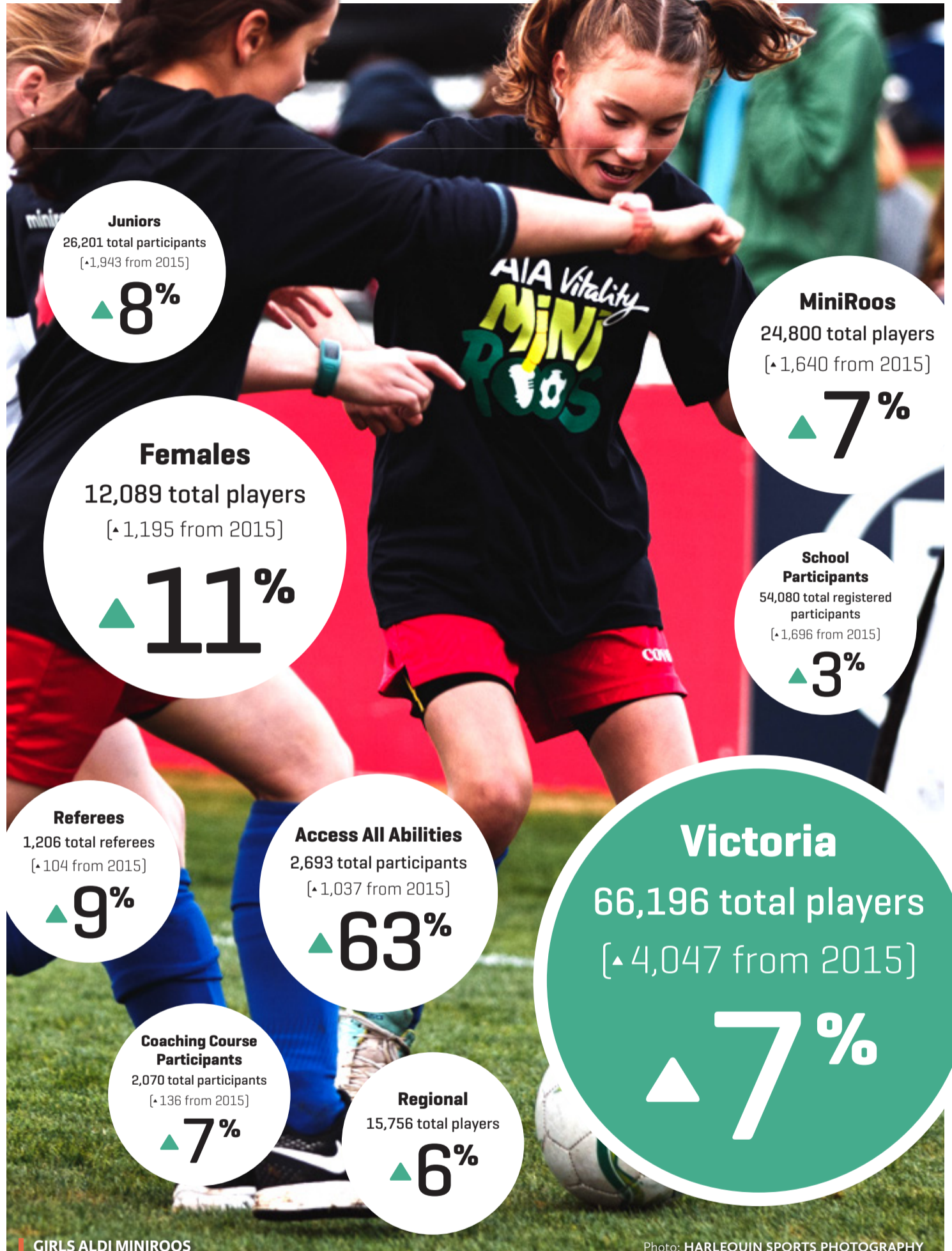
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Award Winning Publication
SILVER WINNER IN THE 2016 GRAPHIS DESIGN ANNUAL



“Ultimately sport is about fun, fitness and friendships. It helps shape us as individuals and as a society. This work by the Sports Commission provides evidence and insights that will tell us what we need to do to keep the next generation healthy and active.”
— FFA CEO David Gallop

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CONTINUED FROM PAGE 1

Football Federation Victoria (FFV) is now in the exciting position of being ready to develop its new strategic plan for the future of the game, which will engage all of the game's stakeholders and deliver the facilities, coaching, logistics and resources to embrace and propel football further as Victoria's premier sport. The Australian Sports Commission (ASC) announced in December that more than a million men, women, boys and girls are playing football, significantly more than any club-based sport. The data shows football's extraordinary capacity to grow as more players seek organised competitive and social competitions.

“Ultimately sport is about fun, fitness and friendships,” FFA CEO David Gallop said. “It helps shape us as individuals and as a

society. This work by the Sports Commission provides evidence and insights that will tell us what we need to do to keep the next generation healthy and active.”

FFV President Kimon Taliadoros said Victoria's rapid participation increase reflected the hard work from all of football's stakeholders.

“The message is clear; football is popular and growing rapidly, playing football is a great experience and playing football is fun,” Mr Taliadoros said.

“Every stakeholder in the game, from clubs, to Councils and Government, to FFV's corporate partners is to be commended on the role they have played in making football Victoria's premier sport.”

READ MORE ABOUT FFV'S FACILITIES PLAN ON PAGE 5

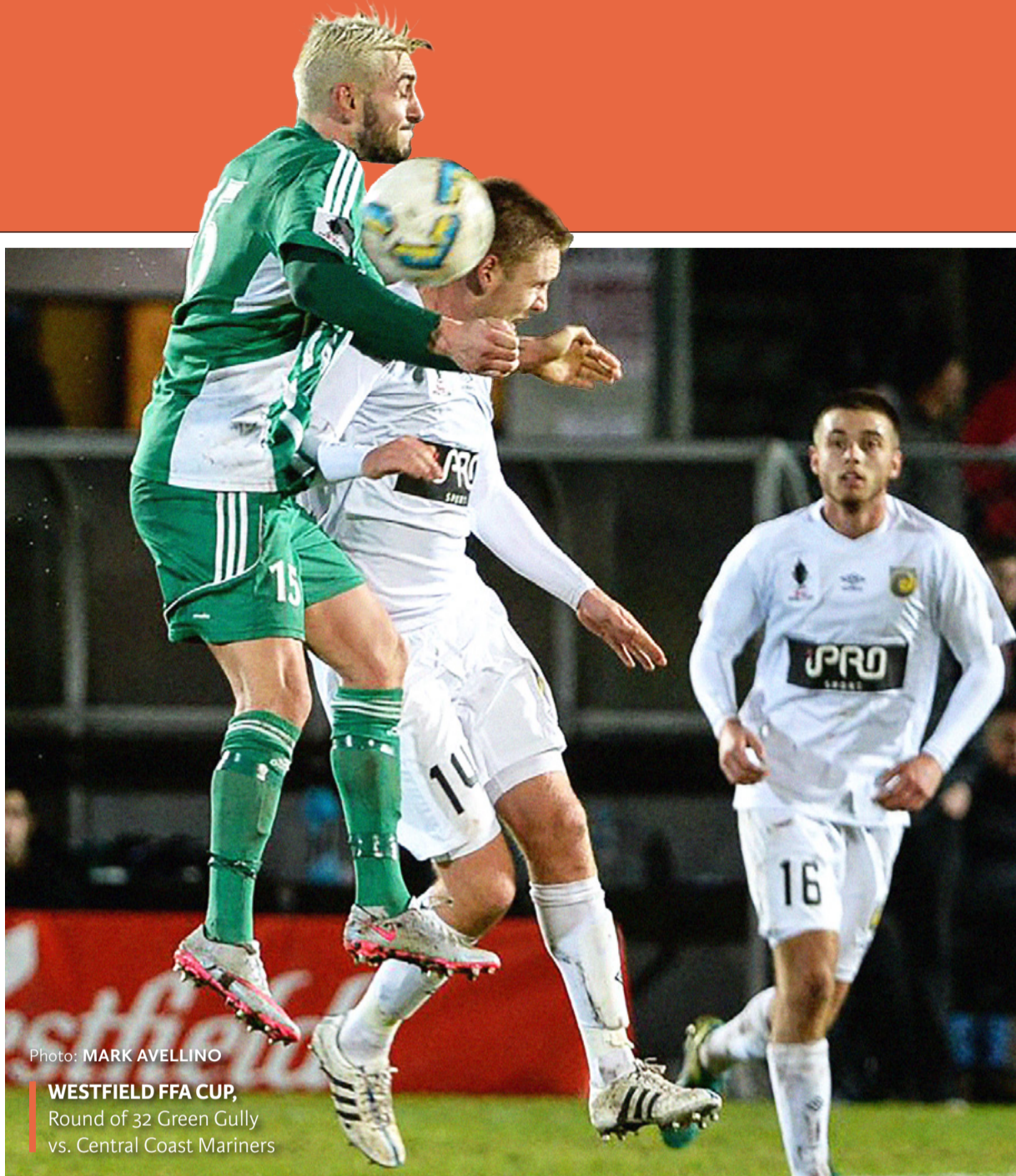


Photo: MARK AVELLINO

WESTFIELD FFA CUP,
Round of 32 Green Gully
vs. Central Coast Mariners

FFA Cup Value and Popularity Soars

Victoria remains the home of Australia's strongest competition outside the Hyundai A-League after PlayStation 4 NPL Victoria clubs enjoyed another stellar season of Westfield FFA Cup.

A groundbreaking win for PlayStation 4 NPL Victoria team Green Gully against Hyundai A-League team Central Coast Mariners was the standout in another year filled with Magic of the Cup.

The thrilling 2-1 win at Green Gully Reserve showed Victoria's premier clubs of PlayStation 4 NPL Victoria were capable of not just competing with, but beating Hyundai A-League opposition, an advertisement of the quality in the state's premier competition.

Green Gully and Bentleigh Greens progressed the furthest of the Victorian teams, making the quarter finals.

Hume City hosted a marquee match at ABD Stadium against defending champions Melbourne Victory on a bumper night for both Hume City, the Hume Council and Westfield FFA Cup.

Bentleigh Greens also hosted Melbourne Victory, drawing 3754 fans to Kingston Heath as fans packed the venue to capacity in the Quarter Finals.

Melbourne Knights were Victoria's fourth representative on the national stage, making the Round of 16 before being eliminated by Green Gully in an all-Victorian clash that drew 2472 fans to Knights Stadium.

Victorian Westfield FFA Cup Qualifying Rounds

TEO PELLIZZERI

FFV Media & Communications Manager
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were also an outstanding success, with some of the most competitive and exciting football of the entire tournament.

Bentleigh Greens' Round 7 win against South Melbourne drew an online audience of 10,804 on Football Federation Victoria's Facebook page, showing the national appeal of PlayStation 4 NPL Victoria clubs and the growing popularity of the Westfield FFA Cup.

"A five-figure unique audience shows the brand strength of PlayStation 4 NPL Victoria, Bentleigh Greens and South Melbourne and the work these two clubs have done in NPL to make this occasion a football showpiece," FFV General Manager, Commercial and Media Anthony Grima said. "It reflects the entertainment value of football in Victoria that Round 7 of the Westfield FFA Cup can draw this level of national and international interest prior to Hyundai A-League teams entering the tournament.

"FFV was proud to provide the live stream to our viewing audience and do so in a way that grows the game, while protecting the match-day atmosphere created by a strong showing in the stands at Kingston Heath."

The Westfield FFA Cup trophy also stayed in Victoria, changing hands from Melbourne Victory to winner Melbourne City. A showpiece final at AAMI Park reinforced Victoria's reputation as the home of major football events.

MATILDAS HIGHLIGHTS

The Westfield Matildas returned to Victoria for the first time in ten years, packing out Morshead Park in Ballarat for their 2-0 win over New Zealand, and seeing 8604 fans turn up for their fixture in Melbourne. Read more on back page.



Photo: MATT JOHNSON

THE WESTFIELD MATILDAS

compete against New Zealand at Morshead Park, Ballarat



Photo: AUSTRALIA SPORTING PHOTOS

SOCCEROOS HIGHLIGHTS

The Caltex Socceroos visited Melbourne twice in 2016, with more than 80,000 fans seeing them take on Greece and Japan at Etihad Stadium in June and October respectively. Victorians Mathew Leckie, Bailey Wright, Matthew Spiranovic and Apostolos Giannou all featured on the pitch while Jamie Maclaren, James Jeggo and Jackson Irvine featured among the match day squads.

FIFA WORLD CUP QUALIFICATION AFC FINAL GROUP STAGE

M. Spiranovic from Victoria

PARAROOS HIGHLIGHTS

The International Federation of Cerebral Palsy Football (IFCPF) Intercontinental Cup Qualification Tournament was held in Denmark in July 2016. The 12 day tournament was an exciting competition with 16 teams attending from across the globe, all pushing for a spot in the 2017 World Championships in Argentina. Congratulations to Ben Roche, Christian Tsangas and Cosimo Cirillo for representing Victoria as part of this team. A special congratulations to Christian and Cosimo for making their international debut for Australia at this tournament.



THE PARAROOS at the IFCPF Intercontinental Cup Qualification Tournament in Denmark, in July 2016



Photo: GETTY

2016 INTERNATIONAL CHAMPIONS CUP at the MCG

INTERNATIONAL CHAMPIONS CUP

ICC returned to the MCG for a second successive year, featuring high profile European clubs Juventus, Tottenham Hotspur, Atletico Madrid and Australia's reigning Hyundai A-League champions Melbourne Victory. More than 100,000 people were in attendance at the MCG to watch the 2016 ICC. Italian champions Juventus were crowned ICC champions in 2016, defeating Tottenham 2-1, although not before losing out to Melbourne Victory on penalties in the early rounds.

The 2016 ICC was highlighted by Australian referee Ben William's final ever professional match on home soil.



Editorial

A Year in Review

On behalf of the FFV Board, Management and staff, I wish to thank the countless volunteers, families, parents and sponsors for their energy, generosity and unwavering dedication to the beautiful game through our 350 clubs and 66,000 players throughout Victoria.



Kimon Taliadoros
President, Football Federation Victoria Board

The staff and executive team of FFV is determined for football to be accessible and inclusive across the breadth and depth of our communities and provide an environment that welcomes diversity, encourages personal development and provides a source of friendship, joy and wellbeing.

The national aspiration of being Australia's largest and most popular sport is best achieved through providing a lifelong relationship with a game for each of the seven ages, be it as a player, a referee or official, a volunteer, a coach, a mentor, an administrator or a fan.

For those girls and boys that aspire to achieving elite status, we aim to support them with competitions, programs and pathways that connect them from our community leagues to elite competitions. For example, the Playstation 4 National Premier League which underpins the Hyundai A-League, and the Playstation 4 National Premier League Women's competition which underpins the Westfield W-League. Ultimately, the goal for many players is to become a Westfield Matilda or a Caltex Socceroo, and the staff at FFV are committed to providing opportunities for coaches, referees and administrators to pursue their own career pathways in football. However, there is much to be done. The overwhelming demand to play from boys and girls is applying unsustainable pressure to the existing clubs, facilities and volunteers. A sharper focus on unlocking more grounds, better facilities and more qualified

coaches is required to meet the astonishing growth of the game. We are fortunate to have the leadership of The Hon. John Eren MP and support of our government in partnership with our councils committed to having many more Victorians participating in a healthy and active lifestyle.

FFV is seeking to provide a supporting infrastructure such as FFV HQ portfolio, Community in Business and Women in Football networking functions that capture and share the existing goodwill, camaraderie and knowledge. Competitions and diverse football programs such as Summer Sevens, the B-League, 7-a-side Football and Wheelchair Football, together with innovative social and modified programs are all expanding to meet the growing demand.

Despite the constant challenges and differences that emerge as a natural part of any ambitious agenda, we are obliged to unite to forge stronger relationships and better alignment based on mutual respect, aspiration and collaboration. The magic of the beautiful game is evident everywhere and every week and we are devoted to supporting its prosperity and richness.

Finally, I wish to personally acknowledge the tireless contribution of my fellow Board Members, FFV Members and Standing Committees who carry the responsibility for the governance of our sport, together with the staff of FFV for their laudable commitment and dedication.

2

Antonella Caré

Director & Chair of Stakeholder Engagement Committee

Joining the Board in March 2016 in a casual vacancy position, Antonella possesses an impressive education portfolio including a Bachelor of Urban Planning & Design; Bachelor of Architecture; Bachelor of Building Engineering; and a Bachelor of Building Surveying. Antonella has worked in the corporate sector for more than 20 years and is currently Director of Connect PM P/L. Antonella prides herself in having a strong understanding of governance and excellent working relationships with many Local Government departments.

1

Kimon Taliadoros

President

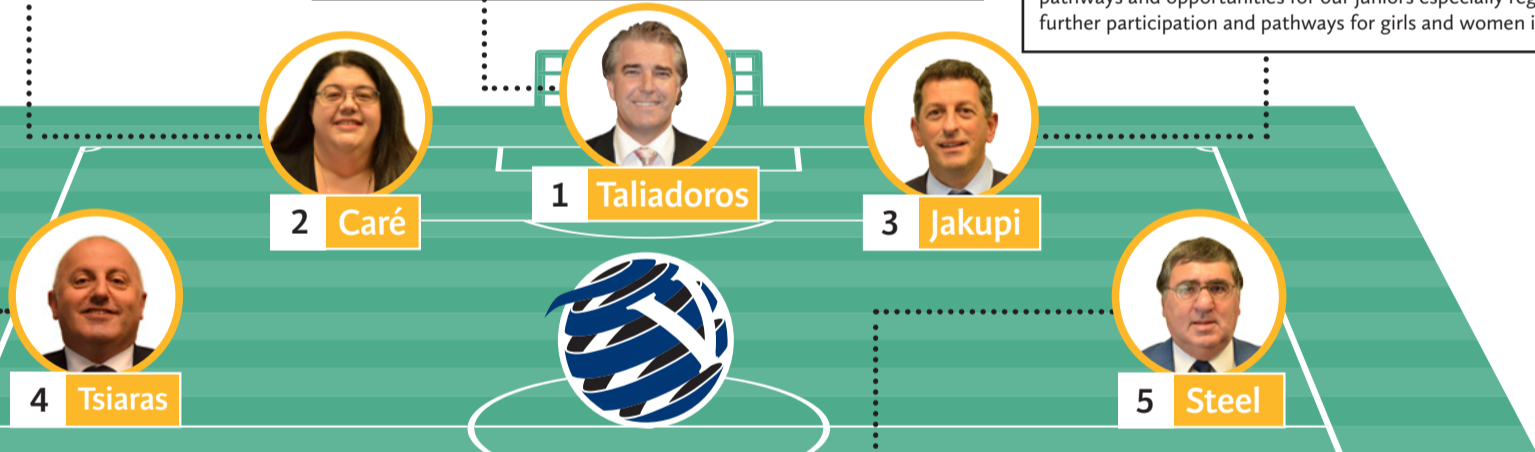
Elected President in March 2015, Kimon has been deeply committed to football for over 40 years, as a player, a TV/radio analyst, club administrator, technical director, coach, accredited referee, volunteer and fan. Kimon played during the NSL era for the Socceroos, South Melbourne, Marconi and Sydney Olympic, during which he became co-founder and inaugural CEO of the Professional Footballers' Association (PFA). Kimon's qualifications include B.Bus, MBA (Melb) and GAICD and he has worked in leadership and strategy roles in start up ventures and emerging markets.

3

Sezar Jakupi

Director & Chair of Football Committee

Joining the Board in March 2016 in a casual vacancy position, Sezar Jakupi has 30 years' experience as an IT Consultant across Australia, New Zealand, Switzerland, Germany and the USA. Sezar's football experience is also extensive, having been a player, coach, administrator, Chairman and FFV Zone Representative. Sezar is particularly passionate about increasing juniors' and women/girls player participation, as well as contributing to the long term vision of Football in Victoria. FFV Football Committee will be involved in conducting a Football Review in 2017 with the objective to increase participation in our sport and improve pathways and opportunities for our juniors especially regional areas to further participation and pathways for girls and women in football.



4

Nicholas Tsiaras

Director & Chair of Finance and Audit Committee

Accountant in public practice for 25 years, 15 years running his own business, servicing small and medium enterprises, in particular taxation and business advisory services. Nicholas has a strong background in community sporting organisations as a volunteer and participant in football, cricket and athletics. He has dealt extensively with local government and representative sporting organisations for over 20 years. A keen sportsman, who still plays cricket and enjoys a "kick around" when it's on.

5

Ken Steel

Director & Chair of Regional Committee

Joining the Board in March 2016 in a casual vacancy position, Ken Steel has an extensive football portfolio including been a FFV Commissioner, Country Leagues President, Gippsland Soccer League President and a referee. Ken has a particular passion for growing football in Regional Victoria and is the Chair of the Board's Regional Committee. Ken owns a consulting firm, working with clients in the water treatment, pulp and paper industry. He also part-owns a chemical company with factories in Sydney and Brisbane.

Board of Directors, disclosure of 'material personal interest'

Tammi Rose: advised the Board of Directors on Sunday 12th June that she is an executive at Hobsons Bay Council.

Tai Karp: advised the Board of Directors on Thursday 28th July that she has accepted a role as Senior Advisor, Prevention of Family Violence to the Hon. Fiona Richardson MP.

Sandra Lordanic: advised the Board of Directors on Thursday 18th August, that she had an association with Deloitte in a former position.

Kimon Taliadoros: advised the Board of Directors on Thursday 18th August, a potential conflict due to this past and present connection with South Melbourne FC.

Former Directors

Tammi Rose – Inducted on 28/11/14, resigned on 27/10/2016

Sandra Lordanic – Inducted on 20/2/15, resigned on 27/10/2016

Tal Karp – Inducted on the 29/6/15, resigned on 27/10/2016

Beyond Expectation!

I am humbled and gratified to have been appointed Chief Executive Officer of Football Federation Victoria (FFV). For me the opportunity to lead the world game, the beautiful game, is more than an honour, it is a charge to keep, and I will give it my all.



Maxwell Gratton
Chief Executive Officer, Football Federation Victoria

Football, as the No.1 sport globally and also nationally, is uniquely positioned to engage the whole Victorian community like no other.

I am determined under my tenure to lead a Federation that provides opportunities for girls and women, boys and men, people of all abilities, people from all cultural backgrounds and demographics, culturally and linguistically diverse (CALD) communities, new arrivals, same sex attracted and gender diverse, and everyone and anyone who wishes to participate in our sport. We are the world game, and we should rightfully be the game for all.

Throughout the course of 2017, I look forward to engaging with all stakeholders as we embark on the development of a new strategic plan that will be reflective of our sport and its many stakeholders; one that we can be proud of as we move toward the future.

It is also important that we continue the hard work that has already been undertaken and take those successes to the next level, particularly as we concentrate on ensuring that we have adequate facilities to cater for the growth of our game; both in quantity and quality. It is also important to ensure that we continue to focus on the diversity and inclusiveness of our game. Furthermore, FFV under my leadership will continue to enhance engagement with our regional stakeholders as well as our metropolitan ones too. In short, I want FFV to be an organisation for all of Victoria, providing the best service possible across the entire state.

I look forward to leading an organisation which is excellent both on and off the pitch; one that is engaged with all of football's stakeholders as well as the wider Victorian community, and a sport that is accessible to all. To achieve this it is imperative that we collaborate, develop and sustain strong and long-standing

relationships. These guiding principles I am sure will lead to a Federation of opportunity and success.

I was once told that sports administration is about building people up. If it's not about building people up, then what is it there for? It's that ethos and principle that has motivated me in my career and it is something that I wish to achieve throughout my tenure at FFV. FFV will be an organisation that builds people up, whether they be players, coaches, spectators, referees, clubs, officials, volunteers or administrators; we will build capacity in our game and so we should as FFV is underpinned by the strength of our clubs.

Looking back on 2016, I would like to thank all of the stakeholders (many of those groups just mentioned), for their contribution to the sport. In addition to our many sponsors and partners such as the Victorian State Government, LGAs and agencies such as, Sport & Recreation Victoria, VicHealth, VicSport and others.

Without them we would have no sport and so I thank them sincerely. I look forward to sharing a successful 2017 with you all.





Council Chatter

Clubs Share Future Facility Priorities

DANIEL LANCEFIELD
FFV Government Relations
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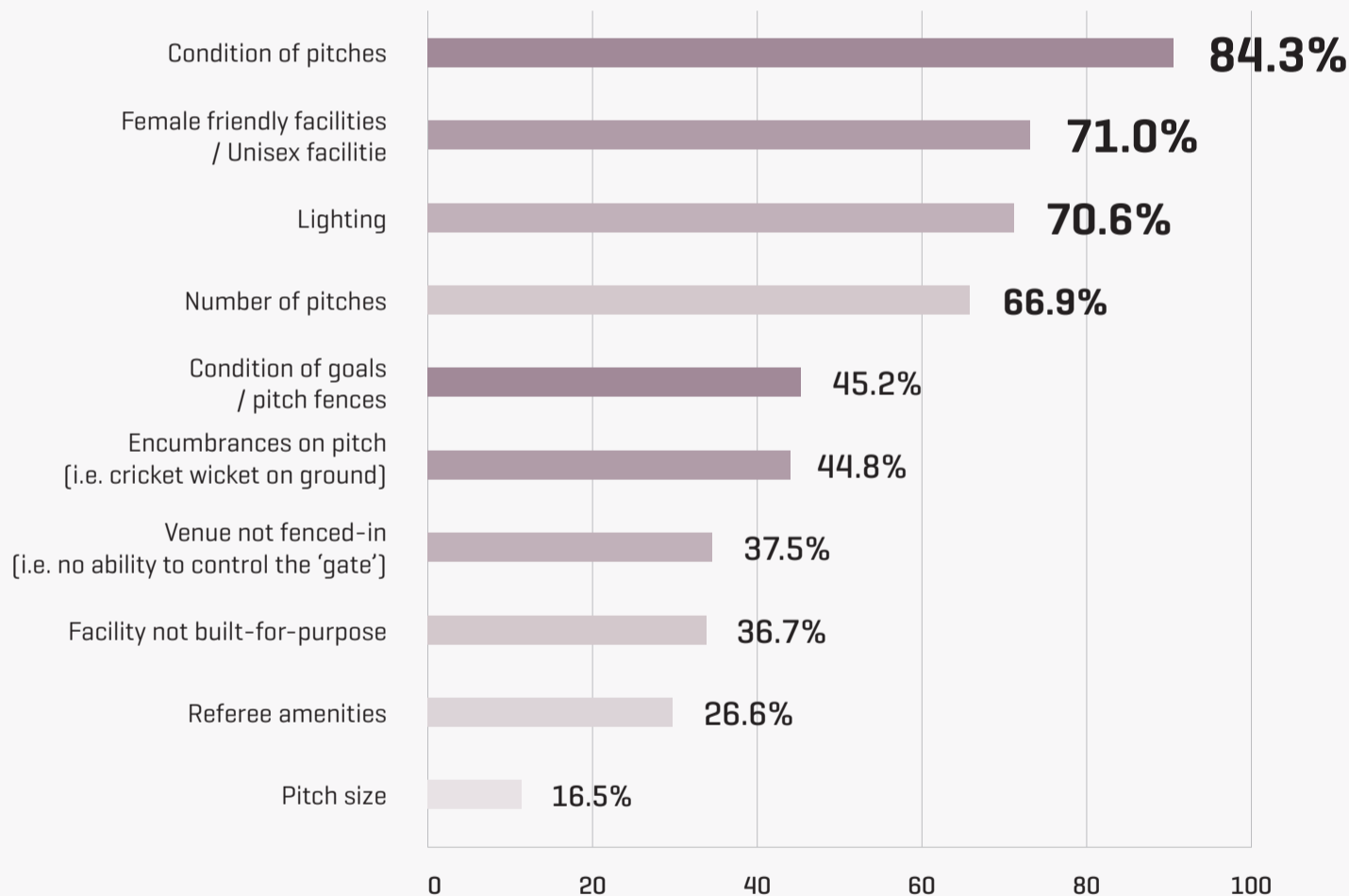
The FFV 2016 Club Facilities Survey gathered feedback from clubs regarding the state of their grounds and their future needs around facilities. FFV received an outstanding response to the survey with 248 survey responses received from 192 clubs, which included 139 metropolitan and 59 regional clubs. There were 12 questions in the survey; a component of the survey asked clubs to rank their facility priorities.

A complete list of club survey responses regarding facility priorities is outlined below:

The top five priorities were:

1. Condition of pitches
2. Female friendly facilities / Unisex facilities
3. Lighting
4. Training capacity
5. Number of pitches

Facility Priority Responses



Football Presence Elevated Through Government

DANIEL LANCEFIELD
FFV Government Relations Coordinator
dlancefield@ffv.org.au

FFV has made significant strides in collaborations and communications with Local and State Government. Earlier this year, Daniel Lancefield, FFV's Government Relations Coordinator, attended the Parks & Leisure Australia Conference in Torquay. There he presented to more than 100 staff from Local and State Government and other State Sporting Associations ["SSA"]. This opportunity highlighted to all present, especially Councils, that FFV is committed to being engaged and accessible when it comes to dealing with Government and other stakeholders.

This message was further underpinned by presentations at Sport & Recreation Victoria ("SRV") meetings in the Loddon Mallee and Hume Regions, encompassing more than 20 Councils and five regional football associations.

In late 2016, FFV and @leisure Planners presented preliminary findings from the State Facilities Audit to the SRV Metro Forum. This forum is a crucial event on the government calendar and brings together 31 Metro Melbourne Councils, 48 State Sporting Associations and peak sporting bodies and staff from 8 departments within SRV. FFV illustrated the need for investment in football infrastructure, a fact that representatives from all levels of government have recognised. This was also a tremendous opportunity to network with other sports, and discuss ways in which SSA's manage growing demand for active open space, as many sports are pushing for year round access to facilities.

2016 also saw FFV establish the Local Government Advisory Panel ("LGAP"), which was the culmination of a working group including FFV, Councils and SRV from late 2015. The LGAP met several times throughout the year and was a terrific sounding board for issues and sharing expertise from the sport and recreation sector of government.

2017 is set to be an exciting time for FFV, and all levels of government are eager to engage more with the World Game as Australia's premier club based participation sport.

Future Facility Investment Shines Bright

DANIEL LANCEFIELD
FFV Government Relations Coordinator
dlancefield@ffv.org.au

2016 presented some significant challenges for facilities. Higher than average rainfall coupled with growing participation numbers resulted in rescheduled and canceled training and matches across the state. While football was not the only sport affected by heavy rain this year, the increased pressure on grounds due to the significant rise in players over the past two seasons meant that the carrying capacity of some grounds was compromised.

FFV staff worked closely with Local Government and Clubs to alleviate issues, and, while the wet conditions of 2016 are unlikely to repeat next year, it highlighted the need for better facilities to cater for football. This means more lights to accommodate training and night matches, upgraded drainage and irrigation systems to provide better surface quality for players at all levels, and more pitches so that Clubs can continue to attract and retain players without overloading grounds.

FFV supported more than 55 applications from Clubs and Councils for Local, State and Federal Government funding to support the demand for the sport.

As part of our ongoing collaboration with Sport & Recreation Victoria and State Government, we were delighted to find out that around 30 projects had been green lit for full applications under the Community Sports Infrastructure

Fund ("CSIF"). These included much-needed upgrades to infrastructure, as well as construction of new facilities.

In addition to the CSIF, projects were also funded under the State Government's Growing Suburbs Fund, SRV's Sporting Club Grants Program and VicHealth's Active Clubs Grant program just to name a few.

The major project throughout 2016 has been the State Facilities Audit and Plan. Supported by SRV and in collaboration with @leisure Planners, FFV's State Facilities Plan will provide a strategic direction for facility developments over the next decade. This evidence based approach will also allow FFV, Councils and Clubs to leverage additional funding opportunities as the argument for more facilities and better amenities is well established. The State Facilities Plan is due to be published in March 2017.

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The Wrap

Clubs Bring Magic to Westfield FFA Cup

2016 Westfield FFA Cup proved successful again for Victorian Clubs with 202 Clubs participating in the competition, highlighted by Green Gully SC and Bentleigh Greens SC going as far as the quarter finals in the 2016 edition.

BRAD BORSATO
FFV Community Competitions Manager
bborsato@ffv.org.au

FFV introduced the Match of the Round to embrace the #magicofthecup and provide greater exposure during the Preliminary Rounds of the Westfield FFA Cup for lower league clubs. In addition, live streaming of the Preliminary Round draws was introduced, including the four Round 7 Westfield FFA Cup Victorian matches to qualify for the Round of 32 to showcase to the nation Victorian football.

In the Westfield FFA Cup, Green Gully SC was the first Victorian Member Federation Club to see off Hyundai A-League opposition, defeating Central Coast Mariners FC with two goals in the dying stages of their Round of 32 match.

Hume City fell short to Melbourne Victory for the second year running, suffering a 1-0 loss at home to the 2015 Westfield FFA Cup Champions in the Round of 16. Melbourne Knights losing out in the Round of 16 in an all Victorian affair, suffering a 3-1 defeat to Green Gully in front of a bumper crowd of over 2,500.

Green Gully also suffered late drama at the hands of Canberra Olympic, a late penalty ending their dream run and chance to be the third successive FFV member club to make the Semi Finals. Melbourne Victory proved too strong for Bentleigh Greens in front of a packed Kingston Heath Reserve, ending the clubs attempt at a second Semi Final appearance.



Coaching Statistics in a Snapshot

Course	2015 No. Courses	2015 Attendees	2016 No. Courses	2016 Attendees
ALDI MiniRoos	62	752	81	1034
Skill Training	44	430	43	551
Game Training	28	214	15	200
Senior Coaching	6	69	5	73
C Youth License	3	62	5	141
C Senior License	3	69	4	107
B License	2	50	3	75
Workshops	2	16	8	123
Total	150	1662	164	2304

CRAIG MOORE
FFV Coach Education & Regional Manager
cmoore@ffv.org.au

Demand continues to increase for the AFC/FFA C Licence and Advanced courses in general. There was an increased focus for Community courses to have a premium number of attendees for both educational opportunities of the attendees and delivery of the course and it's practical components. In addition, there was also a greater focus put into workshops for already accredited coaches to continue their education.



Fans flock to Westfield FFA Cup Final

BRAD BORSATO,
FFV Community Competitions Manager
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Victorians break the Westfield FFA Cup Final crowd record with 18,751 in attendance to witness Melbourne City FC overcome Sydney FC 1-0 at AAMI Park on Wednesday November 30.

Marquee man and the Caltex Socceroos all time leading goal scorer Tim Cahill scored a trademark header in the 53rd minute which proved the difference.

A header on goal by Sydney FC attacker Bobo was cleared off the line by City defender Michael Jakobsen, with Melbourne City FC holding on to secure the men's first piece of silverware in the Club's history.



Bentleigh Greens Seal Dockerty Cup in Thriller

BRAD BORSATO,
FFV Community Competitions Manager
bborsato@ffv.org.au

The Dockerty Cup trophy was restored in 2016 to its former glory by Winning Edge Presentations. Using photos of the trophy, Winning Edge has replaced the player figurine atop the trophy's lid with a piece replicating the original Dockerty Cup design. To bring the trophy back to its original state was an opportunity to add value and importance to what is a fantastic competition, and one of the oldest trophies in Australian and Victorian football.

Dockerty Cup Semi Finals saw Bentleigh Greens defeat Melbourne Knights 2-1, whilst Green Gully saw off Hume City 2-0.

Bentleigh Greens overcame Green Gully 1-0 in extra-time at ABD Stadium, courtesy of Ryan Paczkowski's goal in the 92nd minute in the final. Bentleigh held on in extra-time, winning the first Dockerty Cup in the Club's history. Bentleigh Greens captain Jack Webster was rewarded for his commanding performance, awarded the Jimmy Mackay Medal as the Player of the Match.



FACEBOOK LIKES

115,677

All FFV networks

15,384

Football Federation Victoria

462

FFV Community in Business

90,454

PlayStation 4 NPL Victoria

2,795

PlayStation 4 NPLW Victoria

3,114 Player HQ

942 Referee HQ

1,496 Coach HQ

1,057 Club HQ

TWITTER FOLLOWING

18,481

All FFV networks

10,207 @footballvic

4,825 @nplvictoria

1,064 @nplwvictoria

1,711 @FFV365

674 @FFVICB

7,785

INSTAGRAM FOLLOWERS @footballfedvic

1,987

YOUTUBE SUBSCRIBERS all FFV channels

109,417

NEWSLETTER SUBSCRIBERS



Photo: FRANK KHAMEES

2016 PLAYSTATION 4 NPL WOMEN'S CHAMPIONS,
Calder United SC


2016 NPL WOMEN'S CHAMPIONS

Women Stand Out in Inaugural League

NATHAN JOHNSON

FFV Senior NPL Coordinator
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FFV introduced the PlayStation 4 NPL Women's competition as a pathway for Victoria's female footballers, consisting of more than 11,000 girls and women in 2016.

Approximately 550 players representing eight clubs participated in PlayStation 4 NPL Women's inaugural season from under-13s to senior women's competitions with the season launched on March 4 2016.

"It is exciting to see eight clubs, having gone through a rigorous process to attain their participation licences, now ready to kick-off Victoria's inaugural PlayStation 4 NPL Women's Women's season." said Emma

Highwood, Head of Community, Football Development and Women's Football at FFA.

Calder United won the first PlayStation 4 NPL Women's championship after coming back from a goal down to defeat Geelong Galaxy United 2-1 in extra time in the Grand Final.

In the juniors, FC Bulleen took out the U18 title; Southern United defeated Heidelberg on penalties for the U15s bragging rights while the Lions also won the U13 Grand Final against Box Hill.

South Melbourne FC will join the PlayStation 4 NPL Women's competition in 2017, following the license application process in 2016.



Photo: FRANK KHAMEES

2016 WESTFIELD FFA CUP CHAMPIONS,
South Melbourne FC

Premier Title Heads South in Thriller

NATHAN JOHNSON

FFV Senior NPL Coordinator
njohnson@ffv.org.au

South Melbourne were crowned PlayStation 4 NPL Victoria Champions after a dramatic 3-2 win over Oakleigh Cannons in the Grand Final. The match was played in front of a bumper crowd of more than 4000 people at Lakeside Stadium.

St Albans Saints won a tightly contested PlayStation 4 NPL 2 West division to gain automatic promotion to PlayStation 4 NPL Victoria, with Kingston City scoring a last gasp goal in the last game of the season to seal their promotion from PlayStation 4

NPL 2 East after a tense battle with Dandenong Thunder. Kingston City took out the battle of the champions in a come from behind win in the PlayStation 4 NPL 2 Grand Final.

North Geelong Warriors missed out on automatic promotion but after seeing off Dandenong Thunder and Richmond in the playoff series, will compete in the PlayStation 4 NPL Victoria in 2017.

Melinda Barbieri and Nick Hegarty were crowned the Gold Medalists in their respective PlayStation 4 NPL competitions with Brandon Barnes taking out the Best & Fairest award in the PlayStation 4 NPL 2 competition.



Photo: MATT JOHNSON

2016 TEAM APP CUP CHAMPIONS

Heidelberg United Dominate Team App Cup

BRAD BORSATO,

FFV Community Competitions Manager
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49 teams competed in the 2016 Team App Cup with seeding introduced for the first time for PlayStation 4 NPLW Clubs.

The women's knockout tournament continues to grow, evidenced by the fact that over 5,000 fans tuned in to the live Facebook stream during the Semi Final coverage. FC Bulleen comfortably took care of 2015 winners Boroondara Eagles FC, whilst the drama of a penalty shootout was needed to separate Heidelberg United FC and Alamein FC.

The Team App Cup Final was won by a dominant Heidelberg United FC, comfortably winning 4-0 over FC Bulleen Lions. An exceptional individual performance by Leigh Gray scoring a hat trick was rewarded with individual honors, Gray being awarded the Theresa Deas Medal for the Player of the Match.

Goulburn and North East Manage Period of Change

DAVID ZUCCHET,

FFV Competitions Coordinator
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The GNE League continued to provide football competition in the region among three clubs from Shepparton (Shepparton SC, Shepparton United and Shepparton South) along with Tatura, Kyabram and Benalla Rovers who previously competing in Albury Wodonga Football Association.

The Regular season for 2016 was without Cobram Roar who moved across to Albury Wodonga Football Association however the league welcomed Benalla Rovers SC.

Even though the league experienced a drop in team numbers from 2015 due to the withdrawal of Cobram Roar, all clubs worked cooperatively throughout the season to ensure the viability for 2016 and all shall be congratulated for their efforts especially Regional Administrator, Belinda Franco who was of great assistance with not only FFV in the administration of the competition but also the local clubs and ensuring a healthy relationship with all involved within the league.

Clubs also participated in a pre-season cup against clubs from Bendigo Amateur Soccer League (BASL). The competition provided increase exposure and the opportunity for both leagues to form a cooperative approach which has now lead to the discussing the opportunity of BASL inviting GNE clubs to participate in its 2017 competition.

The GNE competition was also represented in 2016 Westfield FFA Cup Preliminary rounds with Shepparton South progressing through to Round 4.

Clubs at the Heart of Competition Success

BRAD BORSATO

FFV Community Competitions Manager
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2016 proved again to be a bumper year for Community Competitions, with over 66,000 players competing in 3,483 teams across 358 leagues in metro Victoria. FFV organised and administered over 30,000 matches in Melbourne for those teams.

The dedication and contribution of club committee members and volunteers towards the growth and success of football in Victoria cannot be underestimated. The growth of the game in Victoria is an achievement that all clubs should be immensely proud of and it is important to recognise that their efforts do not go unnoticed by all staff at FFV.

The 2016 Winter season was one of the wettest in recent years which put significant pressure on grounds and clubs with rescheduled fixtures a common theme throughout 2016. In that regard, we would like to take the

opportunity to thank clubs and councils for their tireless work in finding alternate venues when needed, ensuring that all games had an opportunity to be played.

After a long wet winter season, the FFV Finals Series was played in fantastic weather. Every year the Finals Series continue to grow and can only be held with the support of clubs hosting matches across metropolitan Melbourne. In 2016 FFV organised (and our clubs hosted) over 195 finals for Men, Women and Juniors. Finals are a great opportunity for the clubs and teams which have played at a consistently high level throughout the season to test themselves against their opposition. Congratulations to all teams who competing in the 2016 finals' series.

Thank you to councils for their support and the clubs for opening their venues for the 2016 FFV Finals Series.

We look forward to an exciting 2017 season and working closely with clubs to deliver another fantastic year of football in Victoria.



Future Stars

Visit ffv.org.au/awards to check out all the champions of 2016!

Six Victorians in NTC Challenge All-Stars

"We're always proud of these players, because we get to see how hard they work day in, day out...Any individual recognition is shared among the group. Mindy is representative of what we are trying to be - she cares deeply about her team, and brings an inspiring level of joy, self-motivation and quality to her football." — Stefan Busso, NTC Girls Head Coach

ADAM VARALLO
FFV Technical Support
Administrator
avarallo@ffv.org.au

The Victorian NTC girls have capped off a strong NTC Challenge in Canberra by having six players named in the 2016 NTC Select Team.

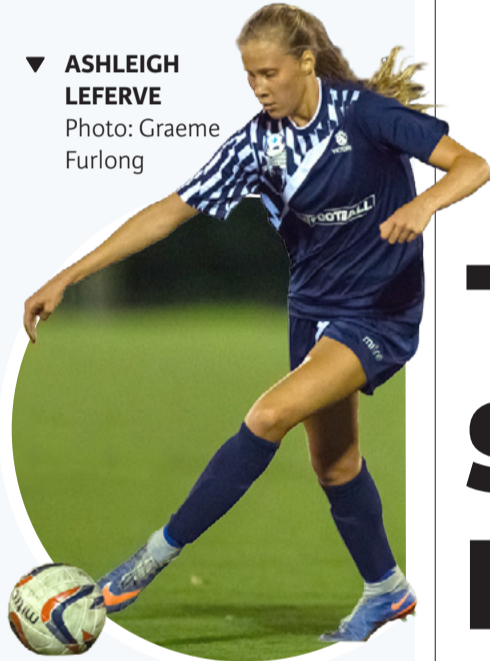
Melinda Barbieri (Player of the Tournament), Sarah Cain, Ashleigh Leferve, Coby McInerney, Sofia Sakalis and Hayley Richmond were named in the team.



FEMALE COACH DEVELOPER,
LOUISE MCCOLL



▲ MELINDA BARBIERI
Photo: Graeme Furlong



▼ ASHLEIGH LEFERVE
Photo: Graeme Furlong



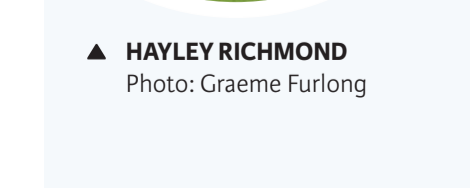
▲ SOFIA SAKALIS
Photo: Graeme Furlong



▼ COBY MCINERNEY
Photo: Graeme Furlong



▼ SARAH CAIN
Photo: Graeme Furlong



▲ HAYLEY RICHMOND
Photo: Graeme Furlong

Two Victorians Selected for Female Coach Developer Program

Two Victorian coaches have been chosen to take part in a Female Coach Developer program run by Football Federation Australia.

ADAM VARALLO
FFV Technical Support Administrator
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Two Victorian coaches have been chosen to take part in a Female Coach Developer program run by Football Federation Australia.

Louise McColl who hails from Bendigo provides regional representation to the program, while Mel Lum was the second Victorian selected.

The program aims to increase the quality and quantity of Female Coach Developers as well as increase the number of female coaches attending coaching courses.

FIFA also contributed funding to run the program to start the training of more female coach developers in Victoria.

2016 Hall of Fame Inductees

In recognition of outstanding meritorious service to football in Victoria.

SHONA BASS
FRANK MCIVER
JIMMY ARMSTRONG



PLAY SMART. SHOP SMART.

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Victoria reigns supreme at National Youth Championships

Victoria's U13 and U15 squads defeated the nation's best at the National Youth Championships for Girls in Coffs Harbour in July.

ADAM VARALLO
FFV Technical Support
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Victoria's U13 and U15 girls squads defeated the nation's best at the National Youth Championships for Girls in Coffs Harbour in July

The U13s defeated NSW Metro, Queensland and South Australia, and lost against Northern NSW in their group matches, scoring thirteen goals, and conceding just six, but won the title on head-to-head record.

In the U15s, all teams played each other once with Victoria winning six, drawing once and losing once in their march to the championship. The FFV NTC Program Victoria Metro 14 Boys won the national championship National Youth Championships for Boys, in Coffs Harbour in October.

Victoria Country's 13 Boys and 14 Boys also finished second in their respective pools.

FFV Technical Director David Smith paid tribute to the players, coaches and support staff for their performance at the championships, while also paying tribute to the PlayStation 4 NPL Victoria clubs for their support of changes to bring 14 Boys into the NTC system.

TOP RIGHT: 2016 U15 NATIONAL YOUTH CHAMPIONSHIPS, winning team from Victoria

BOTTOM RIGHT: 2016 U13 NATIONAL YOUTH CHAMPIONSHIPS, winning team from Victoria



New Path in 2017 for NTC

ADAM VARALLO
FFV Technical Support Administrator
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From the 2017 season, FFV will be running a new NTC Talent Identification Development Centre (TIDC) program.

The Talent Identification Development Centre program will expand the number of players involved in boys Talented Player Programs from 80 players to approximately 500 players overall.

With this enhancement of the NTC program, FFV will also be looking at improving the relationships with clubs by increasing the services that can be provided to them, including a focus on Skill Acquisition, Game Training, Football Methodology, player monitoring, testing and coach development.

Invited players will train one night per week in the TIDC program plus two nights per week with their own club in addition to playing matches on weekends with their clubs.



FFV TIDC PROGRAM PARTICIPANTS

Increased Support Offered to New Club Coaches

CRAIG MOORE
Coach Education & Regional Manager
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In 2016, 352 coaches participated in the FFV CCC (Club Coach Coordinator) Program, designed to create a support structure for new/inexperienced coaches and helping improve club culture.

Forty-four clubs enrolled in the program aimed at retaining players in the 9-13 age group and improving player / coach experiences.

Positive feedback included coaches feeling they were able to deliver more engaging practices and their efforts were better recognised by the club. Parents were also satisfied with positive coach behaviours and the importance of club culture and fun training sessions increased in their opinion.

Assisting in developing the support network, thirty five new & experienced Community Coach Developers attended a two-day development course at Darebin in December working towards presenting community coaching courses.

In 2017, FFV plans to increase the size of the program, with clubs asked to express their interest immediately.



2016 METRO 14 BOYS NATIONAL YOUTH CHAMPIONSHIP, winning team from Victoria

Victoria Metro Wins Boys 14yo National Championships

ADAM VARALLO
FFV Technical Support Administrator
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The FFV NTC Program Victoria Metro 14 Boys won the national championship National Youth Championships for Boys in Coffs Harbour in October.

Victoria Country's 13 Boys and 14 Boys finished second in their respective pools.

FFV Technical Director David Smith paid tribute to the players, coaches and support staff for their performance at the championships, while also paying tribute to the PlayStation 4 NPL Victoria clubs for their support of changes to bring 14 Boys into the NTC system.



The Whistle

Referee Development Sets New Benchmark

LUKE BRENNAN
Referees Manager
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9%▲

increase in referees in 2016.

30%▲

increase in referees in last 2 years.

1258

referee registrations in 2016.

1070

active referees in 2016.

Referee Highlights and Achievements



◀ **ADAM BAVCAR**
Male Referee of the Year



JOANNA CHARAKTIS ▶
Female Referee of the Year



◀ **SHAUN EVANS**
Appointed full time referee



JONATHAN BARREIRO ▶
Hyundai A-League referee panel



◀ **KATE JACEWICZ**
U17 FIFA Women's World Cup, Westfield W-League Grand Final Referee



JANELLE SAMMUT ▶
Assistant Referee of the Tournament FFA National Youth Championships



◀ **JACK MORGAN**
Dallas Cup

These highlights show the pathway for Victorian referees to shine on the national and international stage.

Female referees on the rise

⚽ **FFV Referee Kate Jacewicz appointed as FIFA U-17 Women's World Cup Final Referee**

⚽ **124** registered female referees in Victoria, demonstrating a 20% appointment increase within the female referee pathway.

⚽ **2016** marked the second year of the Pink Whistle Program; a forum for female referees to seek support, coaching and development whilst having the opportunity to share experiences with each other. In 2016, guest presenters included current Westfield W-League panel members, Westfield Matildas players including former Australian Captain Kate Gill and sports science professionals. The Pink Whistle Program is part of the FFV Women In Football Network and female registrations have increased by 45% in the last two years.



New Referees Join Their Local Football Community in 2016

- ⚽ **Level Four Development Days** - 200 referees attended six development days across metropolitan and regional Victoria in 2016, to provide additional learning and development.
- ⚽ **In order to provide more thorough education and support at the early stage of their careers, new referees are now completing two practical training sessions with their branch prior to officiating.**
- ⚽ **55** new referees appointed and 254 matches mentored in the Girls and Boys FC tournament in 2016 for referee development.
- ⚽ **44** level Four courses were presented in 2016 across metropolitan and regional Victoria.



Referee Support Increases Through Branch Management Re-structure

During 2016, FFV referee branches underwent a change to the management structure which allows FFV to provide better support to all referees across metropolitan and regional Victoria. The broad change to branch structure and management aims to improve the recruitment, retention and development of referees at all levels of football. FFV also provide referees with professional development via a number of avenues including; FFV branch meeting using FFV teaching materials, practical training for new referees within each branch; fitness training venues across Melbourne and regional Victoria, referee talent pool, referee academy and school holiday development days.





Women's Spotlight

MASTER'S WOMEN'S SOCIAL SOCCER GALA, featuring Hampton Junior SC and Barnstoneworth United Junior SC



Mother's Football Taking Off

AISLING CALLAGHAN

FFV Women & Girls Development Officer
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At the start of the year, Shell Tims, a mother of two who became involved in football through her kids, started a mother's team at her family club, Chelsea FC.

Word spread on social media, and before long, mother's teams were emerging throughout the state.

In December, Chelsea FC hosted the Inaugural Masters Women's Social Soccer Gala, with over 80 participants from 8 clubs including Hampton Juniors, Sandringham, Ringwood City SC, Barnstoneworth United, and Brighton SC.

In response to the incredible interest, FFV will introduce a social, modified format competition for senior women in 2017.



FEMALE FOOTBALL WEEK

Pink Whistle Program participants

Female Football Week a Success

AISLING CALLAGHAN

FFV Women & Girls Development Officer
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In 2016, FFV held its inaugural Female Football Week – a national initiative to celebrate the immense growth of the women's game and recognise the players, coaches, referees and administrators responsible for this success.

More than 250 individuals took part in over 10 events throughout the week, which also included the launch of the PlayStation 4 NPL Victoria Women's competition and the draw for the first round of the Team App Cup.

For the first time in Victoria, FFV ran an all-female referee course.

There were also two all-female coaching courses delivered, and five regionally-based women received scholarships to attend the FFA/AFC C Youth Licence in Geelong.

Myrtleford Hosts a Winning Girls Only Gala Day

ATILA KERESTES

FFV Zone Development Officer - Goulburn North East
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In 2016, the Goulburn North-East region showcased Women's Football opportunities by running the first ever Girls Only Gala Day in Myrtleford.

There were over 50 girls at the Gala Day, with a large number of girls playing football for the first time. There was a huge emphasis on fun. Coaches and parents were briefed on what behaviour was expected. This resulted in a carnival atmosphere of fun, laughter and positive cheering throughout the day.

Due to the success of the Gala Day, a Girls Development Program was implemented for the region, for girls aged between 9-12. Thirteen girls took up the offer and 2 female assistant coaches were mentored alongside FFV's ZDO. The program ran for 20 weeks and provided the girls with high quality coaching and a taste of how they can develop as footballers in a "performance squad" environment.

Women's Football Celebrated at the Highest Level

AISLING CALLAGHAN

FFV Women & Girls Development Officer
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Victoria's U13 and U15 squads defeated the nation's best at the National Youth Championships for Girls in Coffs Harbour in July. This is the first time Victoria have won an underage girls' championship.

In June, the U18s finished the NTC Challenge in second place, a point behind Northern NSW whom they beat 1-0 on the first day of the tournament.

Melinda Barbieri named was named player of the tournament, and five more Victorians joined her in the 2016 NTC Select Team: Sarah Cain, Ashleigh Lefevre, Coby McInerney, Sofia Sakalis and Hayley Richmond.

Two Victorians, Mel Lum and Louise McColl, were amongst six women selected to be part of FFA's Female Coach Developer Program, run in collaboration with FIFA.

Two Victorians, Melissa Barbieri and Kat Smith, were amongst six women selected to part of the FFA's Female Coach Mentor Program.

Mentoring to Propel the Development of Women's Football

AISLING CALLAGHAN

Women & Girls Development Officer
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In 2016, FFV launched a Female Administrator Mentor Program. The 8-month program comprised three group sessions and monthly meetings between mentees/mentors.

This was a direct response to the 2015 WiFN Town Hall Meeting feedback, and was also aligned with the Victorian Government's recommendations following their (2015) Inquiry into Women and Girls in Sport and Active Recreation.

The program was part-funded by the AIS Women Leaders in Sport grant, and delivered in partnership with Leadership Victoria (LV)

Six female mentees were each paired with a mentor (4 males mentors, 2 female mentors) selected from the LV mentor database.

The program was a huge success, and in 2017 FFV will double the number of participants, extend the program to female coaches and referees, and match dollar for dollar money received from the AIS.

State of play: The under-representation of women in football in Victoria

General Public **51%**



FFV Board **20%**



FFV Board (elected) **20%**



FFV Voting Members **4%**



Club Administration **47%**



Players **18%**



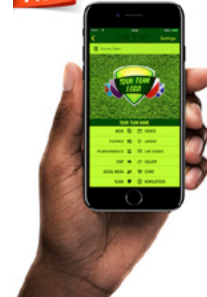
Referees **10%**



Coaches **7%**



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Out & About

ALDI MiniRoos Participation Soars to New Heights

ALDI MiniRoos Club football has seen growth of 7.2% in 2016 (Boys up 5.2% and girls a whopping 18.5%)

JORGE GERO

FFV MiniRoos Manager
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Clubs have embraced ALDI MiniRoos and hosted a number of Gala Days in 2016 with Brighton SC hosting Australia's biggest ALDI MiniRoos Girls' Gala Day and East Bentleigh SC one of the biggest in Victoria with 450 players across 36 teams from 13 clubs competing.

Victoria leads the way across the country in the ALDI MiniRoos Kick Off program with over 2000 kids now having participated in a program over the last 12 months.



Photo: HARLEQUIN SPORTS PHOTOGRAPHY

GIRLS MINIROOS GALA DAY at Brighton SC

Have a Ball Getting Fit with Fit Football

SCOTT ATKINSON

FFV Participation Officer
participation@ffv.org.au

Fit Football is a group-based fitness session developed by FFV for people that can be done anywhere, anytime and with any number of participants. It focuses on providing the fun and health benefits of participating in sport rather than technical skills.

- 🏆 Finalist for the 2016 VicHealth awards in the field of 'Encouraging Physical Activity'
- 🏆 Over 30 programs successfully ran in the first year of Fit Football, engaging over 400 participants
- 🏆 60% of participants are female

Boys & Girls FC a Hit

SCOTT ATKINSON

FFV Participation Officer
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Boys & Girls FC are FFV's premier pre-season tournaments for junior boys and girls, proudly presented by ElectricityWizard. Played in a 7-a-side format they provided the perfect opportunity for teams to come together, socialise and bond in a fun and relaxed environment before the season kicked off.

- Both tournaments proudly presented by ElectricityWizard
- 77 Teams and 760 players headed to Bendigo to participate in Boys FC
- 46 Teams and 502 players headed to Darebin to participate in Girls FC
- Melbourne Victory player Gulcan Koca reprised her role as Girls FC ambassador for the 3rd straight year. She was joined by Melbourne City player Monique Iannella
- Tournaments will be combined in 2017 and will take place in Bendigo.

Summer Sevens Kicks Off Summer in Victoria

SCOTT ATKINSON

FFV Participation Officer
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Summer Sevens is FFV's short, sharp, social football program. It is played outdoors on half the size of a normal pitch and is the perfect chance for you to grab your friends, register and play competitive football in a social and relaxed environment. Some 2016 details and figures are set out below:

- 🏆 474 teams and 4762 participants. An increase from 344 and 3524 in 2015.
- 🏆 Successfully launched a New Year competition, running from January – March. 25 teams & 270 participants competed.
- 🏆 Finalist for the 2016 VicHealth Awards in the



SUMMER SEVENS

field of 'Building Health Through Sport'

- 🏆 26 Competition nights played across 17 venues, including 4 regional competitions
- 🏆 2 x AAA Summer Sevens Programs. One at the State Football Centre & one in Gippsland

Sixth Year Celebration for Indigenous Football Championships

SCOTT ATKINSON

FFV Participation Officer
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The sixth annual Indigenous Football Championship provided young indigenous kids from all over the state with the opportunity to come together and celebrate their heritage and culture through the world game.

- 6th Annual Indigenous Football Carnival took place at the Knox Regional Football Centre on Wednesday September 28
- 40 kids were present and experienced high quality clinics from Melbourne Victory and Melbourne City staff



Photo: GRAEME FURLONG

GIRLS FC





Energy a Plenty at B-League Season Final

MEGAN SMITH

FFV All Abilities Project Coordinator
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This year marks the second consecutive year of the B-League Competition, a fun and welcoming Blind Football competition run by FFV for men and women across Victoria.

Run between August 21 and October 23, the competition consisted of teams from Preston Lions FC, FC Williamstown, Doncaster Rovers FC and a Blind Sports & Recreation Victoria team. All players were either blind or vision impaired, with either B1, B2 or B3 classification.

In front of a vocal group of supporters, FC Williamstown took the title against Doncaster Rovers FC with a final score of 3 - 2 indicative of a tight contest by all players.

The energy on field also extended to this season's referees, with

a special mention to grand final referees Michael Roski and Simon Briffa, as well as Sebastian Petrovich, for their support of the B-League Competition this year.

The competition is run by FFV, Blind Sports & Recreation Victoria and Social Goal. Thank you to the clubs and referees this season, and we look forward to working with you in 2017.



STEVE OBEID

(centre) as Game Day Coordinator for B-League competition



Photo: STEVEN DOWDEN



Inclusive Football Club Programs

MEGAN SMITH

FFV All Abilities Project Coordinator
msmith@ffv.org.au

2016 saw a 13% registration increase among male and female footballers with a Disability. Approximately 850 men and women of all ages who have a Disability, have played football as part of mainstream club football programs and competitions run by FFV.

FFV supported 13 clubs with running an All Abilities football program, and partnered with Sports Central and Forest Rangers Soccer Club to run a pilot program in Ballarat in November 2016.

FFV is working with more football clubs to run an All Abilities program in 2017, and to raise awareness of the pathways available for people with a Disability.

More than 2500 people with a Disability engaged with FFV, affiliated clubs and coaches at community sport activation events, to grow awareness of All Abilities football.

FFV delivered three interstate football programs in 2016; two programs for the Southern Special Schools Sports Association and one program for the Northern Special Schools Sports Association.

Three competitions were delivered for people with a Disability in 2016.

7-a-side Football & National Paralympic Championships

MEGAN SMITH

FFV All Abilities Project Coordinator
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7-a-side football is for people of all ages, who either have: cerebral palsy, an acquired brain injury or have symptoms resulting from a stroke.

The 7-a-side Football National Championships ran from October 27 - 30 at Valentine Sports Park in NSW. The Victorian team was a developing squad and played some exciting football, challenging their opponents during all four round matches, but unfortunately didn't qualify for the medal rounds.

A shining light for Victoria was Pararoos Goalkeeper Christian Tsangas, who was voted and awarded Player of the Tournament. The team improved every game and it was exciting to see the growth in the team's youngest players. Head Coach Seb Zancan and Assistant Coach Andrew Rofo are to be commended for their coaching and leadership in 2016

Off the field, in 2016 FFV has continued to promote 7-a-side Football. The 7-a-side Football program being run by Northcote City FC continues to garner interest and we expect the competition to grow. This year, practice matches were coordinated for the 7-a-side State Team by FFV to support their fortnightly training sessions.

Nail Biting Finish to Wheelchair Football Competition

MEGAN SMITH

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Springers Leisure Centre in Keysborough hosted the annual South-East Wheelchair Football Competition, which ran from April to September this year. The competition consisted of teams as part of Knox United SC, Glen Eira Falcons, Glen Eira Phoenix and Whitehorse United.

The Grand Final was attended by FFV Board Director Ken Steel and Councillor for City of Greater Dandenong (Red Gum Ward) Angela Long, and contested by Knox United SC and the Glen Eira Falcons. The match ended in a nail biting penalty shoot-out, with Glen Eira Falcons the victors and John Warburton scoring the decider. Thank you to the clubs and referees involved this season, and we look forward to working with you in 2017.



TEAMS IN ACTION DURING South-East Wheelchair Football Competition

Inclusion a focus for Football 4 All Ambassador

MEGAN SMITH

FFV All Abilities Project Coordinator
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Pararoo Ben Roche opened the minds of hundreds of Victorians this year as Football Federation Victoria's Football 4 All Ambassador. He attended more than 20 schools, clubs and community engagements this year, shared his football story and promoted the opportunities available for children and adults of all abilities to play football.

According to Ben, "The barriers that traditionally existed in football are disappearing. There's a shift at club level in football, whereby clubs are providing football opportunities for everyone in the community."

As one of the students remarked: "I found Ben's experience in football very interesting. He never gave up and used negative comments as fuel for him to improve and reach his goal. In the end it paid off, he became a Pararoo."





Around The Grounds

Sunraysia Region Goes From Strength to Strength

SUSAN WATTS
FFV Regional Administrator
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FFS encouraged the formation of a new club for the 2017 throughout the 2016 season. This new club would bring the number of clubs in the Sunraysia Region to 6.

FFS encouraged the formation of a new club for the 2017 throughout the 2016 season. This new club would bring the number of clubs in the Sunraysia Region to 6. FFS has again supported local elite participation by financially supporting: the 2016/17 Sunraysia Academy of Sport Football (Soccer) program; and 'emerging players' travel costs to train in Melbourne and Adelaide.

FFS introduced an U15 girls only competition which was played in the 2016 season. This competition proved to be very successful and introduced many new players to the sport. FFS also ran a "Soccer for All" program with up to 30 regular attendees (most from Mildura Specialist School).

FFS ran a Summer Sevens competition for the second year and this competition is a great way to introduce new players to the game and for 'new arrivals' and people from all countries to get together. An inaugural Open Women's competition was in 2016, with 4 teams participating and one of the teams was a group of girls from Africa and Afghanistan who had never played before. They had a great time and FFS are now looking to involve them in the 2017 season by helping them with a grant application to buy uniforms and equipment in the new year.



**FOOTBALL FEDERATION
SUNRAYSIA'S SUMMER
SEVENS** competition in 2016



ATTENDEES AT THE C Licence Coaching course in Geelong in March 2016

Watershed Year for Football in Geelong

In what can best be described as a 'watershed year' for the Geelong region, 2016 was a year which saw many 'firsts' achieved on the local football scene.

TONCI PRUSAC
FFV Geelong Regional Strategic Development Coordinator
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Player numbers in greater Geelong increased 9% in 2016, off the back of an 18% rise in 2015. Greater Geelong now has 3712 players pulling on the boots in the region, up from 3402 last year and early indications suggest the magical 4,000 mark is set to be achieved for the first time in history.

Prominent local businesswoman and long time football fan Jo Plummer was appointed chairperson of the Geelong Region Football Committee. Under her leadership, the sport has embarked on a bold mission.

The creation of a new Men's Over 35s (Masters') league, the return to a two-tiered Women's competitions as well as the introduction of Junior Boys' Division 1 and Division 2 leagues for the first time ever has aided in not only improving overall participation numbers, but also increasing the playing standards and overall match day experiences for players.

A total of 29 coaches – of which five were women – attended the first ever regional FFA/AFC C Licence (Youth) coaching course in Geelong. Coaches from Bendigo, Ballarat, western Melbourne clubs and the

majority from the Greater Geelong area participated in the course conducted under the guidance of FFV Technical Director David Smith at the Geelong Rangers Soccer Club's clubrooms back in March.

The Geelong region also witnessed the rollout of the CCC (Club Coach Coordinator) Program, which saw the Barwon, Geelong and Surf Coast clubs take part in the innovative new coaching/club development programme run by the FFV.

The Female Friendly Clubs Pilot, was launched in Geelong, which went a long way to addressing the growth of female football in the region. The objective of the Pilot program was to increase the number of females involved in football, by creating club environments which are inclusive and welcoming of girls and women. A total of four clubs were selected to take part in the inaugural Pilot program – Lara United, Drysdale, Geelong Rangers and Surfside Waves.

Each club selected received up to four personalised club visits to work one-on-one with FFV and a consultant with expertise and experience which helped develop an inclusive and more female friendly club culture.

One outcome of the program saw a Women's only Grassroots Coaching Course held at Geelong Rangers.

In addition to that, the creation of a GRFC Clubs' Women's Taskforce aimed at increasing participation numbers in the female game, has resulted in the creation of a major pre-season recruiting event, the inaugural Geelong Girls' Gala tournament to be held in February 2017.

INTERESTING FACT

A total of 3712 players were registered in the Geelong region, which constitutes 5.6 per cent of the state wide total of 66,194. The total combined population of the Geelong, Surf Coast and Golden Plains municipalities is 231,187 or 3.8 per cent of the entire Victorian population of an estimated 6 million! This means that football in the Geelong region is disproportionately higher than the actual population figure by almost 2 per cent!

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Growth and Change the Theme for Goulburn North East

ATILA KERESTES, FFV Zone Development Officer - Goulburn North East
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Shepparton Junior Soccer Association continues with a steady 6% growth with a well organised and flexible and inclusive competition structure. This year, Albury Wodonga Football Association Clubs had a mixed result with strong 11% and 13% growth for Wodonga Diamonds and Cobram Roar but loss of 11% and 14% for clubs in Wangaratta and Myrtleford.

Cobram Junior Soccer Association growing 8% with stronger participation from Yarrawonga and Finley. Alpine Valley clubs had the strongest growth in the region of 20% with a strong female participation rate of 33%.

PlayStation 4 National Premier League clubs Murray United and Goulburn Valley Suns consolidated their club membership and continue to provide a pathway for the region's talented players. The emergence of the PlayStation 4 National Premier League in the region has encouraged coaches to attend advanced coaching courses and for the first time in history, the region has a significant number of C licence accredited coaches. There will be a flow on effect as other coaches seek out the education to keep up with the competition.

FFV continued to focus on the growth, retention and recruitment of referees and will continue to do so in 2017, particularly in the region's of Shepparton and Wodonga.

It is also pleasing to report that overall female participation in the Goulburn North East region stayed steady in 2016 at 21%. Broadly speaking, participation continues to rise across the region.

Women's Football the Standout for Gippsland

The Gippsland and Latrobe Valley region recorded steady growth in 2016, with 13 clubs in the Latrobe Valley Soccer League (LVSL) and 8 clubs in the Gippsland Soccer League. The region covers an expansive section of Victoria, stretching from Phillip Island to Moe and as far east as Bairnsdale.

MARK CASSAR
FFV Zone Development Officer - Gippsland

With support from FFV and Gippsport, clubs in the region supported each other to see a positive change in focus and participation growth in Women's Football. More than 70 girls players in a local girls-only Summer Sevens competition in South and Central Gippsland, attracting more than 70 participants. The clubs provided a fantastic playing experience for these girls new to football, and was a successful vehicle for establishing the U15 Girls division in the Gippsland Soccer League. The local community from LVSL and Southern United FC also delivered a successful All Female Gala Weekend / Regional Training Camp in February at Fortuna 60 SC. It was well attended by girls and women in the community, who took part in a LVSL junior girls up to 13 years, through to senior training sessions run by Southern United FC Coaching Staff. Women's Football was also celebrated with an exhibition match between a U15 LVSL Girls representative squad and Southern United 15's.

Professional development opportunities for

coaches and referees were of particular focus this year with significant demand coming from girls and women in the region. The first 'All Female' Skill Training coaching course was held in South Gippsland (Leongatha) with 22 participants attending; the highest number of female coaches in attendance across all female only courses in 2016. Coaches in the region were interested in obtaining more knowledge and skills across various levels of the Education pathway. Coaches from Fortuna 60 SC, East Gippsland United FC, Leongatha Knights SC & Korumburra City SC also benefitted greatly from participating in FFV's Community Coach Coordinator Program, with junior coaches having greater access to mentoring from those with more experience. It was also pleasing that more than 125 people in the region were trained across 8 Assistant Referee courses, enabling them to contribute even more to the growth of football in the region.

The football pathway is becoming stronger every year in the region, which this year saw 41 players participate in the Skills Acquisition Program (SAP). Five coaches ran the 18 week program, including current PlayStation 4 National Premier League Victoria Women's Player Anouk Meereboer. The program also



Photo GIPPSPORT

GIRLS-ONLY SUMMER SEVENS competition in Gippsland.

included 3 FFV SAP Gala Day events, featuring many players who went on to compete as part of one of six LVSL Central League teams in the Country Championships in Bendigo. The Championships saw young boys and girls under 12 years grow in experience through match play, and also provided the region's Under 16 Boys and Under 16 Girls teams with a platform to showcase their skills and talent. It was a great effort from all involved, and congratulations to the U16 Boys were crown champions in their division.

Inclusion and community football culture was demonstrated in 2016 with 178 players, parents, coaches and club committee representatives attending a Respect & Responsibility courses. To celebrate the strong diversity and culture of the Gippsland region, more than 100 children from local primary schools in the Latrobe Valley attended a Festival Of Football Gala Day held at Fortuna 60 SC. The day included a number of round robin matches and Football Skill Clinics. The day was support by Gippsport and local Koorie leaders. This has been an annual event and part of the football engagement for Koorie children into football and local Club environment.

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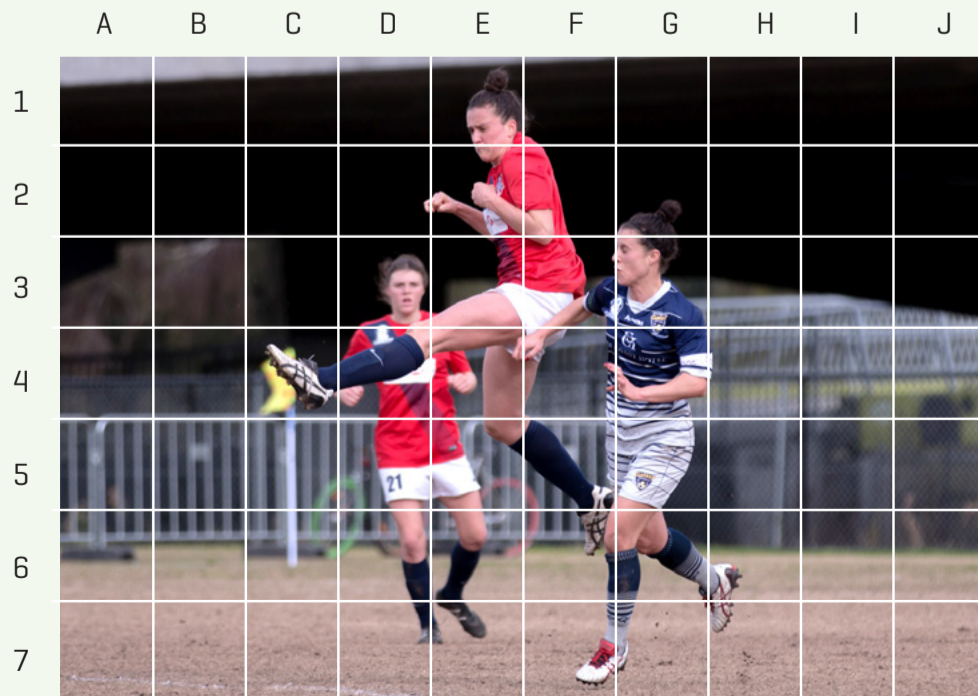


Photo: RACHEL BACH



Celebrating Football

Hundreds Gather in Celebration of Football

OLIVER BANNISTER

FFV Commercial & Marketing Coordinator
obannister@ffv.org.au

The PlayStation 4 NPL Victoria night of nights had a new home in 2016, with over 600 players, coaches, club administrators and referees gathering at the Melbourne Convention and Exhibition Centre for the Annual Gold Medal Night.

Young Matilda and Senior NTC player Melinda Barbieri was recognised for a fine year, winning the PlayStation 4 NPL Victoria Women's Gold Medal from Kristina Hall of Box Hill United SC who shared the lead on points, yet was ruled ineligible due to suspension.

Nick Hegarty capped off a galling year for Hume City FC by winning the PlayStation 4 NPL Victoria Gold Medal by seven votes from Avondale FC's Massimo Murdocca. Affectionately known as "Hegs", Nick becomes just the seventh player to win the PlayStation 4 NPL Victoria Gold Medal for a second time, having previously won the Gold Medal in the former Victorian Premier League competition in 2012.

Dandenong Thunder forward Brandon Barnes capped off a dominant year in PlayStation 4 NPL 2, hitting the back of the net 41 times through-out the year to run away with the Golden Boot. His individual flair and incisive finishing also saw him edge out Whittlesea Ranges' Attila Ofli for the PlayStation 4 NPL 2 Best & Fairest in a nail-biting vote count.

Football Federation Victoria also inducted three of its most decorated figures in the game into the Hall of Fame with Jimmy Armstrong, Frank McIver and Shona Bass announced as 2016 inductees.



From top left to clockwise:

MELINDAJ BARBIERI, Player Award, PlayStation 4 NPLW Gold Medal

MARK TORCASO, Women's Coach of the Year, Calder United Soccer Club

JIMMY ARMSTRONG, Hall of Fame

JOHN ANASTASIADIS, Men's PlayStation 4 NPL Coach of the Year, Bentleigh Greens SC

NICK HEGARTY, Player Award, PlayStation 4 NPL Gold Medal

BRANDON BARNES, Player Award, PlayStation 4 NPL 2 Golden Boot Award

NICK TOLIOS, Men's PlayStation 4 NPL 2 Coach of the Year, Kingston City FC

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Community in Business



Photo: GRAEME FURLONG

Commercial Momentum Continues in 2016



Photo: GRAEME FURLONG

INTERNATIONAL GUESTS AT THE OFFICIAL LUNCHEON of the International Champions Cup at Leonda by the Yarra

OLIVER BANNISTER

FFV Commercial & Marketing Coordinator
obannister@ffv.org.au

At the end of 2014, a research project was conducted by FFV specifically on sponsorship within football in Victoria. Project findings discovered that almost 2,000 businesses invested commercially in Victorian community football and the valuable financial contribution these businesses made through sponsorship of Victoria's 350+ clubs was incredibly significant.

Community in Business was founded to provide a forum in which businesses, government and football clubs could unite in their shared passion for the world game. Leading to the development of meaningful relationships between the vast range of stakeholders in this great game and provide them with affordable and effective opportunities to connect and do business with one another.

Community in Business kicked off its inaugural year in March with the first of four luncheons for the year at The International in Brighton, welcoming Caltex Socceroo legend Mark Bresciano as the afternoon's special guest.

At White Night Receptions in Maidstone, the second luncheon in May starred Harry Kewell, who opened up about his football career and his ambitions to coach at the highest level.

The third luncheon at Leonda by the Yarra was held in conjunction with the International Champions Cup, with Tottenham legend Ledley King, and Atletico Madrid's Clemente Villaverde and Guillermo Moraleda offering their insights on the business of football, members were then treated by Community in Business presenting partner ElectricityWizard to an exclusive boat cruise down the Yarra to the MCG, where they enjoyed a thrilling contest between Tottenham Hotspur v Atletico Madrid.

Caltex Socceroos legends were celebrated at the final luncheon of 2016 at San Remo Ballroom in Carlton North. Josh Kennedy highlighted the day's proceedings previewing the night's showdown between the Socceroos and the Blue Samurai, while FFA CEO David Gallop offered his views on the state of the game in Australia.

With more than 50 members in its inaugural year, 2017 promises to be another big year for Community in Business.

For more information regarding membership for the 2017 season head to <http://communityinbusiness.com.au/>.



CALTEX SOCCEROOS at the fourth Community in Business Lunch in 2016



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Business

Respect and Responsibility

FFV Influences Behaviour in Competitions and Clubs

PHIL DYER

FFV Club Compliance & Tribunal Coordinator
pdyer@ffv.org.au

Misconduct in football is processed by the FFV Legal and Regulatory Department. This department deals with all Red and Yellow Cards, suspensions, misconduct matters, complaints and independent tribunal hearings. The department, which is three full-time members of staff overseen by the General Manager, Legal, Regulatory & Compliance, handles all the complaints and misconduct for over 330 clubs and approximately 30,000 fixtures annually. In 2016, and moving forward, FFV committed to helping our clubs with the misconduct process, rather than penalising them:

- We provided a more efficient service for tribunal hearings than ever before – in 2016, 79% of cases were heard by the tribunal within 21 days of the incident. This was 56% in previous years.
- We made changes to our, misconduct rules to allow us to proceed against the individuals who are responsible for misconduct, instead of simply penalising clubs for the misconduct of a few bad eggs. In 2016, over 30 individuals were 'charged' and faced the independent tribunal for "club associate" misconduct, and received penalties ranging from months to year bans. Previously, it would be the clubs that were fined. Now we are trying to work with our clubs to influence positive behavioural change.
- We have committed to reducing fines against clubs. In 2016, the total amount of fines issued is at 2012 levels, despite a 24% growth in registered players since that time. There are over 16,000 more players (and that many again volunteers, etc) involved in our game now than just five years ago. This growth is being driven by PlayStation 4 NPL Victoria and community clubs, and FFV is committed to ensuring that clubs aren't fined out of existence. FFV also removed the \$60 fine for Junior Red Cards in 2016, which lead to a saving of \$17,100 for Clubs.

FFV uses a range of sanctions to influence positive behavioural change: point deductions, suspended penalties, R&R and Anger Management education courses, as well as match bans, are all used for different offences.

Whilst general misconduct figures remained similar to previous years, unfortunately cases involving referee abuse increased. In fact, 40% of all cases referred to tribunal involved some form of referee abuse. This is unacceptable, and can be directly linked to the issues FFV faces in terms of referee recruitment and retention.

In 2016, 72% of misconduct cases referred to the tribunal from Junior fixtures was due to Club Associate (coach, parents, spectators) misconduct, not the players themselves. That is, parents, friends and coaches, for example, were responsible for three-quarters of misconduct cases at junior matches. This is particularly concerning to FFV. Moving forward, we will work hard with our clubs to influence positive behavioural change by Club Associates at junior fixtures.

INTERESTING FACT

In 2016, there were 45 tribunal members who heard and determined 247 separate charges from 130 different cases.

The tribunal provides a fast and efficient way to determine matters: in 2016, 79% of cases were heard by the tribunal within 21 days of incident. This was 56% in previous years.

Financial Snapshot

Financially, Football Federation Victoria has never been stronger, the highlights being:

- A \$1.4 million operating surplus
- A receivables balance of only 2% of annual revenue
- A \$907,000 increase in cash holdings
- Net assets of \$7 million

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 OCTOBER 2016

	2016 \$	2015 \$ (restated)
Revenue	10,817,850	10,563,379
Other revenue	509,827	1,151,787
	11,327,677	11,715,166
Employee benefit expense	(4,404,096)	(4,287,876)
Depreciation and amortisation	(336,650)	(333,973)
Finance and borrowing costs	(3,332)	(7,100)
Operating expenses	(5,170,232)	(4,679,620)
	(9,914,310)	(9,308,569)
Surplus for the year	1,413,367	2,406,597
Other Comprehensive Income	-	-
TOTAL COMPREHENSIVE INCOME	1,413,367	2,406,597

STATEMENT OF FINANCIAL POSITION AS AT 31 OCTOBER 2016

	2016 \$	2015 \$ (restated)
ASSETS		
Current assets		
Cash and cash equivalents	4,360,903	3,453,483
Trade and other receivables	224,917	207,686
Other current assets	223,154	172,801
Total current assets	4,808,974	3,833,970
Non-current assets		
Property, plant and equipment	1,503,890	1,626,457
Investment property	2,400,000	2,400,000

STATEMENT OF FINANCIAL POSITION CONT.

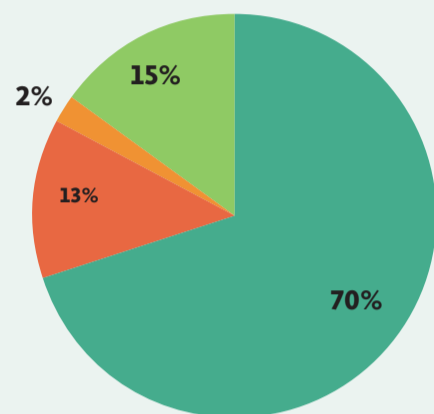
	2016 \$	2015 \$ (restated)
Other non-current assets	300,000	150,000
Total non-current assets	4,203,890	4,176,457
TOTAL ASSETS	9,012,864	8,010,427
LIABILITIES		
Current liabilities		
Trade and other payables	1,097,671	1,486,280
Interest bearing loans and borrowings	11,300	36,272
Employee benefits	297,856	286,438
Income in advance	359,901	538,192
Total current liabilities	1,766,728	2,347,182
Non-current liabilities		
Interest bearing loans and borrowings	35,225	46,525
Employee benefits	44,426	19,902
Other provisions	156,300	-
Total non-current liabilities	235,951	66,427
TOTAL LIABILITIES	2,002,679	2,413,609
NET ASSETS	7,010,185	5,596,818
MEMBER FUNDS		
Building Trust Fund	964,079	964,079
Accumulated Surplus	5,236,536	4,066,244
Community Football Reinvestment Fund	809,570	566,495
TOTAL MEMBERS FUNDS	7,010,185	5,596,818

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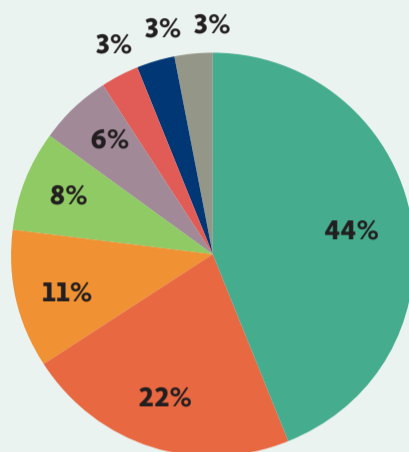


Financial Overview



INCOME

- Registrations/Team Entry
- Sponsorship/Grants
- Fines and Disciplinary Sanctions
- Other



EXPENSES

- Employee Benefits Expense
- Football Operations
- Players Development
- Administration
- Insurance
- Depreciation
- Rent
- Marketing & Communications

STATEMENT OF CHANGES IN MEMBER'S FUNDS FOR THE YEAR ENDED 31 OCTOBER 2016

	Building Trust Fund \$	Accumulated Surplus \$	Community Football Reinvestment Fund \$	Total Members Fund \$
Balance as at 31 October 2013	964,079	1,446,728	-	2,410,807
Surplus for the year	-	779,414	-	779,414
Transfer	-	(275,130)	275,130	-
Other comprehensive income	-	-	-	-
Total comprehensive income for the year	-	504,284	275,130	779,414
Balance as at 31 October 2014	964,079	1,951,012	275,130	3,190,221
Surplus for the year	-	2,406,597	-	2,406,597
Transfer	-	(291,365)	291,365	-
Other comprehensive income	-	-	-	-
Total comprehensive income for the year	-	2,115,232	291,365	2,406,597
Balance as at 31 October 2015	964,079	4,066,244	566,495	5,596,818
Surplus for the year	-	1,413,367	-	1,413,367
Transfer	-	(243,075)	243,075	-
Other comprehensive income	-	-	-	-
Total comprehensive income for the year	-	1,170,292	243,075	1,413,367
Balance as at 31 October 2016	964,079	5,236,536	809,570	7,010,185

Football Federation Victoria Concise Financial Report for the year ended 31 October 2016.

The Concise Financial Report has been derived from the Full Financial Report of Football Federation Victoria (FFV) for the financial year ended 31 October 2016. It cannot be expected to provide as full an understanding of the financial performance of the entity as the Full Financial Report. The full financial report is available at www.ffv.org.au or by contacting the office on (03) 9474 1800

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 OCTOBER 2016

	2016 \$	2015 \$ (restated)
Cash flows from operating activities:		
Receipts from registrations, sponsorships, affiliation and other fees	11,439,508	11,194,096
Payments to suppliers and employees	(10,314,683)	(8,881,190)
Finance and borrowing costs	(3,332)	(7,100)
Interest received	99,266	55,513
Total cash from operating activities	1,220,759	2,361,319
Cash flows from investing activities:		
Receipts received from investment income	110,681	114,202
Investment property costs	(17,236)	(28,020)
Payments for plant and equipment	(220,512)	(17,241)
Funds advanced for Knox pitch replacement	(150,000)	(150,000)
Net cash used by investing activities	(277,067)	(81,059)
Cash flows from financing activities:		
Repayment of borrowings	(36,272)	(75,006)
Net cash used by financing activities	(36,272)	(75,006)
Net cash increase in cash and equivalents	907,420	2,205,254
Cash and cash equivalents at beginning of year	3,453,483	1,248,229
Cash and cash equivalents at end of year	4,360,903	3,453,483

Football the First Choice Sport for Children

CHRIS BROPHY

FFV Chief Financial Officer
accounts@ffv.org.au

2015/16 has been another strong year for FFV financially with a surplus \$1.4m recorded. These figures compare with the 2014/15 operating surplus of \$1.8m (\$2.4m inclusive of the investment property revaluation). Whilst total revenue decreased compared to 2014/15, the prior year figures included a \$600,000 upward revaluation of the Dorcas Street investment property. In real terms direct football operating revenue actually increased by over \$250,000.

The accounting treatment of disciplinary fines received was changed during the year. Rather than being recorded directly as a liability in the statement of financial position as a Community Investment Fund, they are now accounted for within the Profit and Loss. This has required a restatement of prior year accounts. The carried forward balance is now captured under member's funds. Detailed notes of the accounting adjustment can be found in the full Financial Report.

FFV's primary performance KPI is participation. Increased participation makes for stronger clubs, aids government funding bids and improves FFV's financial position. 2015/16 delivered a further 7% increase in outdoor competition players; this is on top of the recording breaking 14% figure of 2014/15. It can be reasonably argued that football is now the first choice sport for children across the state.

For the first time the growth in females playing football has exceeded male growth. In total female participation grew by 11% with total female competition players totalling 12,089. Much of this growth can be attributed to MiniRoos girls whose numbers grew by 19% (605 players) in the 2016 season.

FFV's strengthening financial position is best evidenced by the year end cash holdings of \$4.4m. The cash position has improved by \$4.1m since 2012 and banking facilities are no longer required to fund business operations.

A number of key programs were either introduced or expanded in 2015/16; these included Summer Sevens, Club Community Coaching Coordinators, Community in Business and the Women in Football Network. The funding of these programs as well as the increased investment in football operations has led to a near \$500,000 increase in operating expenses. The 3% increase in employee benefits expenses can be primarily attributed to the costs associated with the departure of two of CEO's during the year.

A key focus for 2016 has been building the reach of the game and also providing more accessible participation opportunities outside the traditional winter competitions. Summer Sevens continues to flourish, three new venues were added in 2016 plus a number of new competition nights at existing venues. The total numbers of players was over 4,600 a 25% increase on 2015. Fit Football and the Access All Abilities program, both funded by the State Government, continue to provide FFV with the opportunity to diversify our participant base.

The level of financial stability provided by the 2016 financial performance will allow the organisation in 2017 to:

- Freeze Registration and Team Affiliation fees for the coming season at 2016 prices, meaning there has been no real increase in fees since 2013
- Continue to develop and fund the Community Facilities Plan
- Implement strategic objectives in coaching and growth of the women's game
- Reinvest in our biggest asset, our clubs

FFV now has the financial resources to supplement the obvious strength in participation to become the leader in community sport in Victoria.

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Photo: GETTY

COACH NUMBERS GROW

Growth in football is driven by club coaches, with an increase of more than 600 participants at FFV courses and workshops compared to 2015. **PAGE 3**

WOMEN'S SPOTLIGHT

Launch of new initiatives to recruit more girls to the game and retain existing players by ensuring an enjoyable, safe and fun experience. **PAGE 11**



Photo: GETTY

POPULARITY SOARS

Victoria remains the home of Australia's strongest competition outside the Hyundai A-League. **PAGE 3**



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The legacy of a two-match tour of Victoria from the Westfield Matildas has already made a profound impact to football at grassroots level as the state's female participation numbers continue to rapidly rise.

Photo: MATT JOHNSON

Westfield Matildas Inspire the Next Generation

TEO PELLIZZERI

FFV Media & Communications Manager
media@ffv.org.au
@FOOTBALLVIC

With the support of the Victorian Government, City of Ballarat and Football Federation Victoria, the Westfield Matildas staged games at Ballarat Regional Football Facility (Morshead Park) and Etihad Stadium in June 2016.

The matches were the Westfield Matildas' first in Victoria since 2006 and played a vital part in Australia's preparation for the Rio 2016 Olympics.

A week-long training camp in Ballarat included school visits, clinics and open training sessions where thousands of young Victorians were inspired by their soon-to-be-Olympian role models.

Victorian football is experiencing a rapid rise in female participation, with an 11.1% total increase in 2016, including ALDI MiniRoos Girls (11-and-under) up 29.4% in the last two years.

Football is now Australia's number one club-based participation sport according to independent data released by the Australian Sports Commission (ASC). The legacy of the Westfield Matildas' Victorian visit will inspire a generation of footballers and continue the game's growth.

The Westfield Matildas squad and support staff praised the Victorian Government and Ballarat Council for the support provided to the team and the opportunity to visit the state.

"We've had great support from the Victorian Government and Ballarat Council," Westfield Matildas coach Alen Stajcic said.

"We thank them for supporting us and the matches."

Football Federation Victoria provided support to the Westfield Matildas throughout the Victorian tour, including logistics for travel and clinics, school visits and having a digital media producer embedded in camp.

The Westfield Matildas won 2-0 against New Zealand at Ballarat Regional Football Facility in front of a crowd of 4371. The match was also broadcast live on Fox Sports, giving significant international exposure to the City of Ballarat.

The Westfield Matildas drew 1-1 against New Zealand in the second match of the tour at Etihad Stadium, played prior to the Caltex Socceroos' friendly match against Greece.

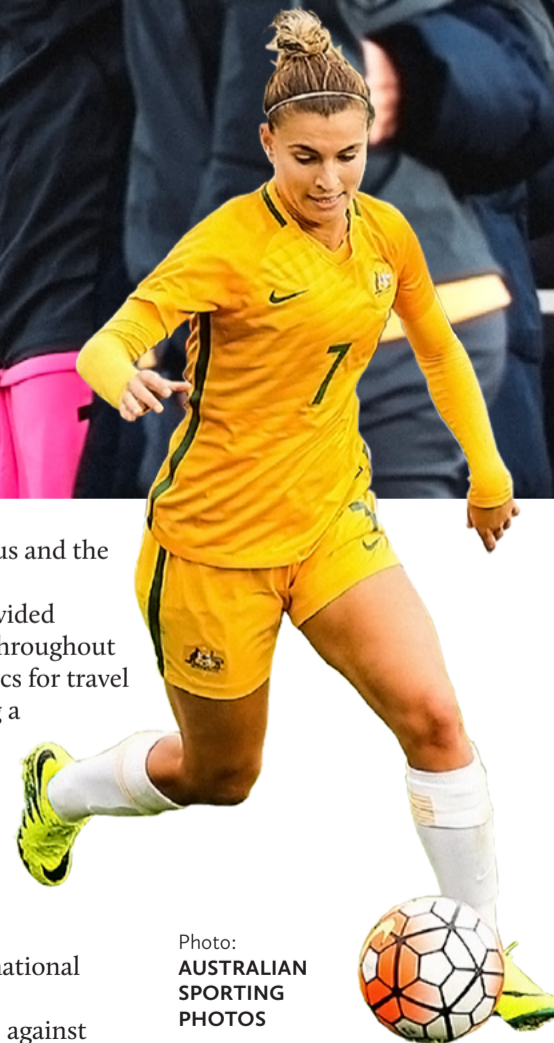


Photo: AUSTRALIAN SPORTING PHOTOS

WESTFIELD MATILDA,
Steph Catley

TOTAL FOOTBALL PARTICIPATION RECORDED AT 275,320 IN 2016 SEE PAGE 7